

RANKING FACTORS 2015

Rank Correlations Top 30 Google U.S.

TRENDS

- ▲ up
- ▶ same
- ▼ down
- ★ new feature
- new calculation

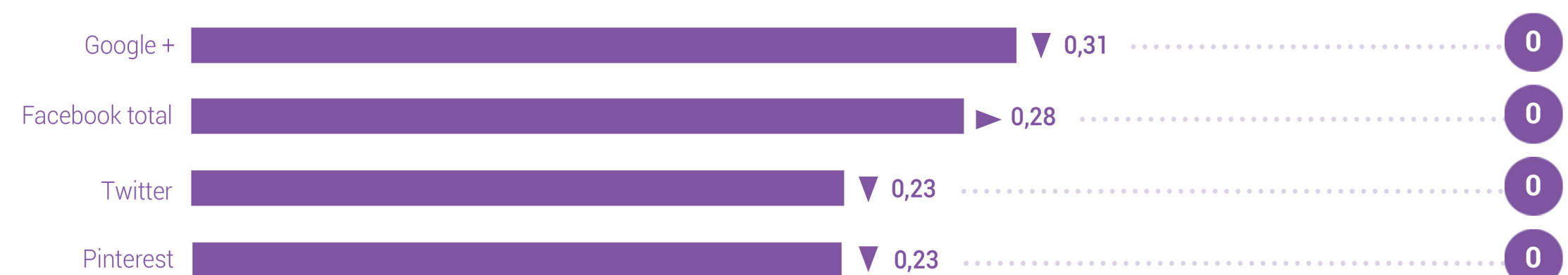
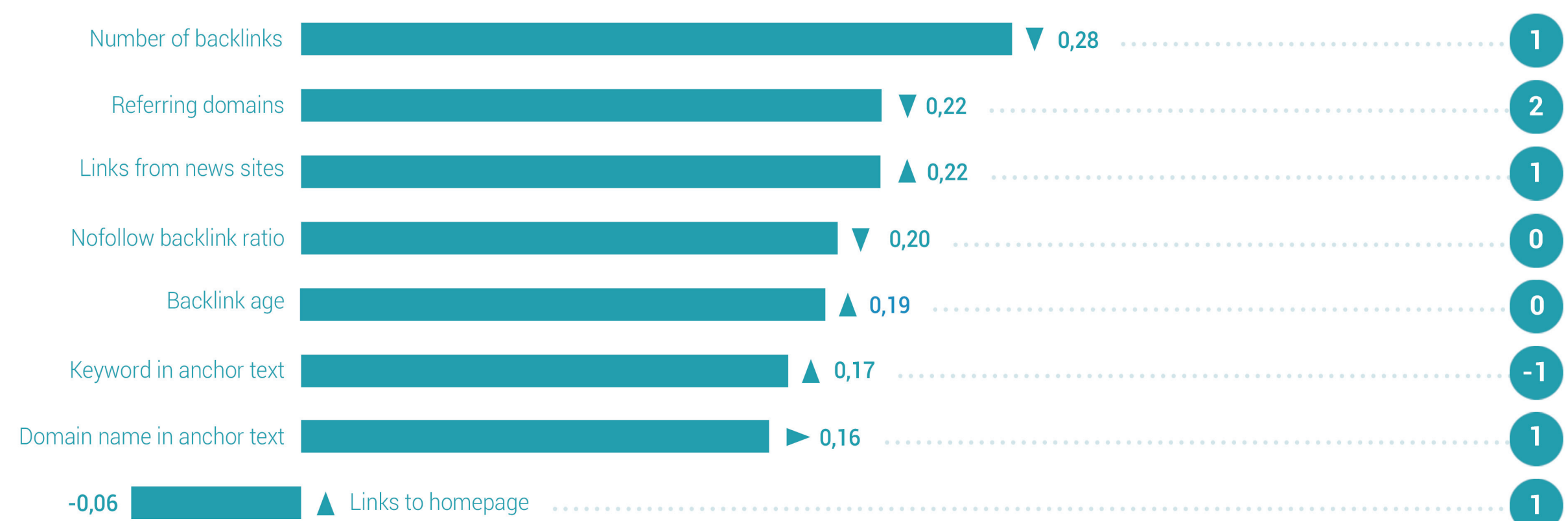
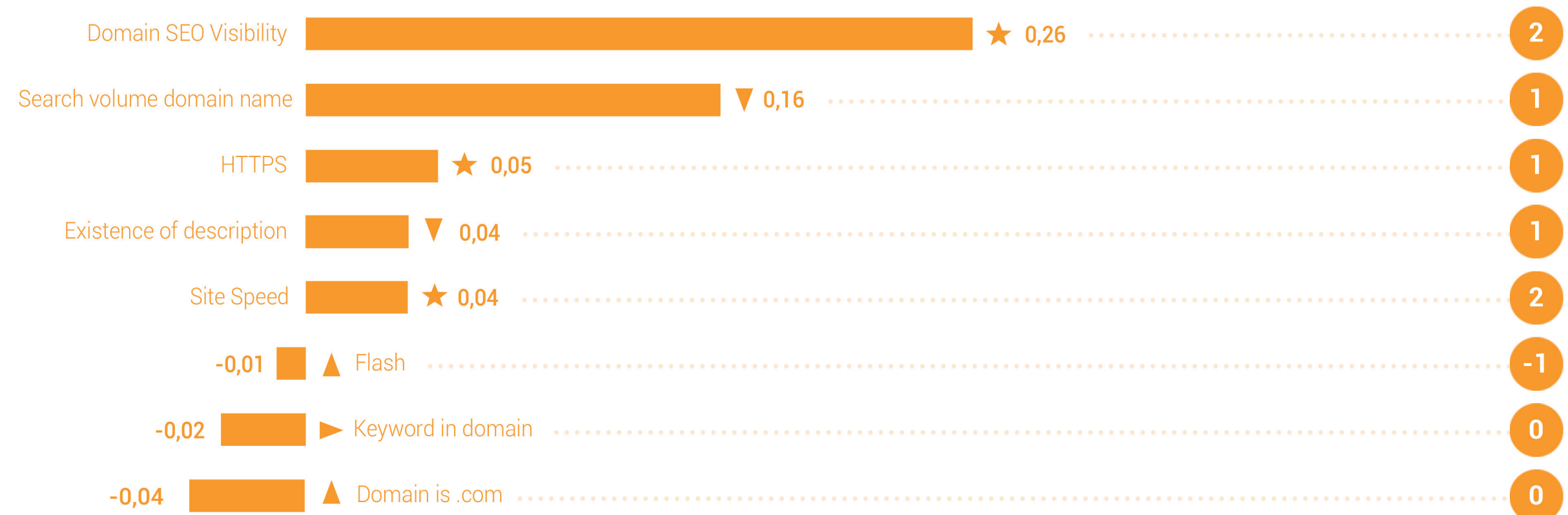
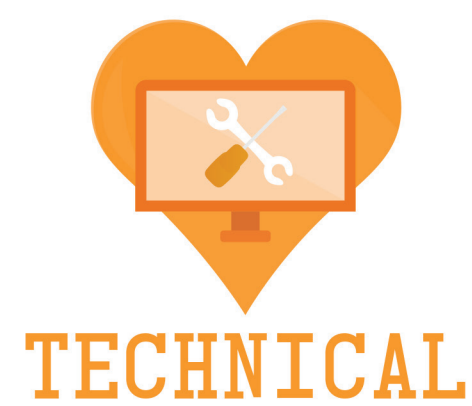
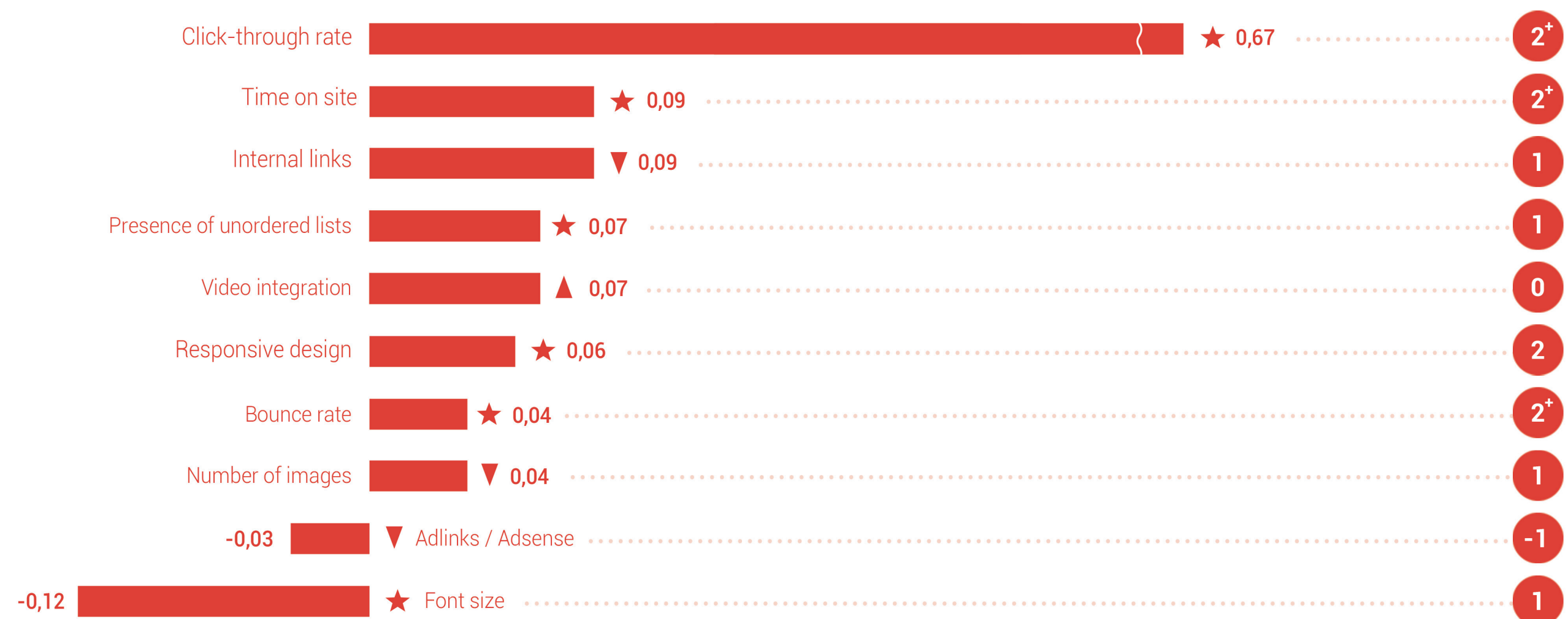
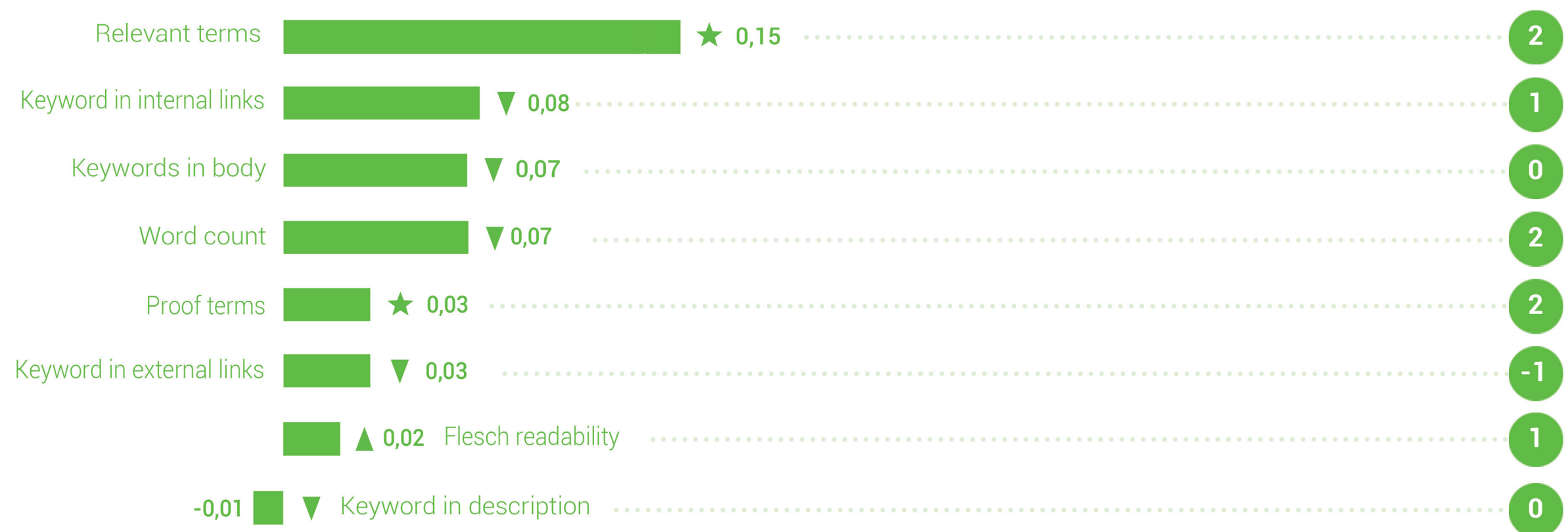
IMPORTANCE

- 1 negative impact
- 0 no impact
- 1 positive impact
- 2 very positive impact

CATEGORY

CORRELATION

IMPORTANCE



Read the study in full here: searchmetrics.com/us2015